



DONALD AND BARBARA
ZUCKER SCHOOL *of* MEDICINE
AT HOFSTRA/NORTHWELL

Self Advocacy

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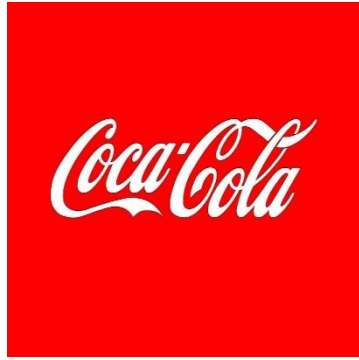
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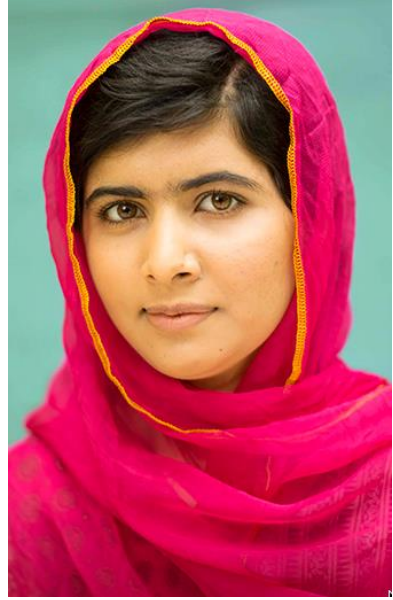
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The Ritz-Carlton®





Objectives

- **Define self-advocacy**

Self Advocacy...

Is *your* responsibility.

- Who can tell your story better than you?

Is more of an art than a science

- There is no right answer.
Authenticity is key!

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- **Define strategies for self-promotion**

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Authenticity

“**Authenticity** is the alignment of head, mouth, heart, and feet - thinking, saying, feeling, and doing the same thing - consistently. This builds trust, and followers love leaders they can trust.”

~ Dr. Lance Secretan

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- **Explain the role authenticity plays in self-advocacy and creating a personal brand**
- **Develop strategies for advocating for themselves in documents and on social media**

AAMC Faculty Vitae: CV Tips and Strategies

- Use **active voice**, not passive voice;
- Avoid using first person (I, my);
- Because these are read left to right, avoid placing dates on the left margin to avoid emphasis on the date as opposed to the activity;
- Be **honest**;
- Keep your CV **current**; you don't know when you might be asked to apply for or see a posting for a unique opportunity.

Teaching Portfolios

A Teaching Portfolio is a compilation of materials that reflect your effectiveness and time spent teaching.

- Teaching philosophy (role as a teacher, theory of learning, characteristics of good teachers, role/responsibility of learners)
- Listing of intramural teaching activities
- Listing of extramural teaching activities
- Assessment of teaching
- Awards for teaching and medical education
- Activities undertaken to improve teaching

Executive Summary

This is a one-to-two-page overview of your credentials that accompanies your CV and highlights your strengths, accomplishments, and qualifications related to a specific position.

- **Personal and contact information** (address with zip code; area code with phone number; fax number with area code; email address)
- **Opening Statement:** an optional, concise statement of the work you wish to do and how you would add value to the organization
- **Qualifications Summary:** a brief overview of how you are qualified for and the skills and talents you bring to the position
- **Accomplishments Overview:** a list that describes your strengths and accomplishments in a format that shows the impact you've made in prior or current positions; this identifies your skills by identifying a problem, setting forth your approach, then reporting the outcome
- **Experience:** A listing, in reverse chronological order, of your positions, including institution, location, and dates
- **Education:** A listing of your degrees in reverse chronological order

AAMC Faculty Vitae

Faculty Vitae is a professional development resource for faculty at medical schools and teaching hospitals.

https://www.aamc.org/members/gfa/faculty_vitae/

Check-Out

- What are you taking with you today?
- One thing you are going to do differently in the next week?