Coaching and Feedback

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Objectives

Upon completion of this session, participants will be able to:

• Identify factors that contribute to effective coaching and feedback
• Describe how coaching and feedback skills develop in clinician-educators
Assessment Drives Learning

Practice → Assessment Data

Coaching/Encourage

Self-Assessment/Reflection

Feedback
Why do we care about feedback?
But are we doing it right?
What is feedback?

Feedback is the information you provide to learners about their clinical performance that is intended to guide their future clinical performance.
“No matter how well trained people are, few can sustain their best performance on their own. That’s where coaching comes in.”

Atul Gawande
Atul Gawande Thoughts

✓ A coach provides a pair of skilled eyes and ears, an outside perspective on performance.

✓ What makes a great coach? Gawande emphasized a number of factors, including credibility, creativity in solving problems, effectiveness in communication, as well as “an understanding that the details create success” — that small things usually make the difference between good and great.

✓ Coaching can also help teachers develop success by promoting “humility, belief in discipline, and [more] willingness to engage in teamwork.”
ASK-TELL-ASK

- https://youtu.be/SYXgMobMU8U
- A= Self-assessment
- T=Feedback/FACTS
- A=Encouragement (preceptor-driven) and Direction (learner driven)
From Cheerleader to Coach: The Developmental Progression of Bedside Teachers in Giving Feedback to Early Learners

Marjorie D. Wenrich, MPH, Molly Blackley Jackson, MD, Ramoncita R. Maestas, MD, Ineke H.A.P. Wolfhagen, PhD, and Albert J.J. Scherpier, MD, PhD

## Table 1

<table>
<thead>
<tr>
<th>Less experienced teachers</th>
<th>More experienced teachers</th>
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<tbody>
<tr>
<td><strong>Teacher as cheerleader</strong></td>
<td><strong>Teacher as coach</strong></td>
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<tr>
<td>Focus on positive, minimize negative</td>
<td>Provide honest, transparent feedback</td>
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<tr>
<td>Provide general, nonspecific feedback</td>
<td>Specific, directive, targeted feedback</td>
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<tr>
<td><strong>Passive teacher role</strong></td>
<td><strong>Calibrated teacher role</strong></td>
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<tr>
<td>Follow student lead: “Tell me what you need”</td>
<td>Push student to reflective adult learner role</td>
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<tr>
<td>Remain in background at bedside</td>
<td>Selectively exercise active role at bedside</td>
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<tr>
<td>Give postponed feedback</td>
<td>Balance immediate/delayed feedback</td>
</tr>
<tr>
<td><strong>Concern about students’ fragility</strong></td>
<td><strong>Understand students’ resilience</strong></td>
</tr>
<tr>
<td>Worry about impact of negative feedback</td>
<td>Know that students want specific, critical feedback</td>
</tr>
<tr>
<td><strong>Create a safe environment</strong></td>
<td><strong>Create a challenging but safe environment</strong></td>
</tr>
<tr>
<td>Deter student discomfort</td>
<td>Expect a response: “You show me,” “It’s okay not to know,” and “We’re here to develop everyone’s skills”</td>
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<tr>
<td><strong>Limited goals and strategies</strong></td>
<td><strong>Strategic and goal oriented</strong></td>
</tr>
<tr>
<td>Don’t know what works in giving feedback</td>
<td>Have strategies and language for giving feedback</td>
</tr>
<tr>
<td>Use trial and error: “Whatever works”</td>
<td>Have goals and expectations: “This works”</td>
</tr>
<tr>
<td>Limited skill and comfort addressing behaviors and personality traits (e.g., student anxiety) that limit skill building</td>
<td>Address and name students’ limiting behaviors and personality traits (e.g., student anxiety); offer techniques for skill building</td>
</tr>
<tr>
<td><strong>Oriented toward students’ current needs</strong></td>
<td><strong>Oriented toward students’ developmental trajectory</strong></td>
</tr>
<tr>
<td>Teach without a long-range plan</td>
<td>Know what skills students should have at different stages of development</td>
</tr>
<tr>
<td><strong>Minimal use of teams</strong></td>
<td><strong>Foster environment of team feedback</strong></td>
</tr>
<tr>
<td>Private one-on-one feedback from teacher</td>
<td>Utilize peers and patients in giving feedback</td>
</tr>
</tbody>
</table>

Table 1 Themes Related to Giving Feedback to Early Clinical Skills Learners: Characteristics of Less Experienced Compared With More Experienced Bedside Teachers

Figure 1. Conceptual model of progression of skills at giving feedback at the bedside.

Faculty/Resident Development

Observation

Rating

Judgment

Feedback
What role does this data play in assessing knowledge, skills or attitudes? Is it reliable?
Feedback/Coaching Sandwich

Positive Feedback

Collaborative Feedback

Direction/Coaching
Types of Feedback/Coaching

- **Positive**: statements describing appropriate behaviors

- **Negative**: statements describing inappropriate behaviors

- **Collaborative**: faculty solicits feedback from the learner to “level the playing field” and establish bi-directional communication
4 Components of *Feedback*

- **Level 1**: Allow learner to **self-assess/reflect**
- **Level 2**: Describing what you saw = **feedback**
  - Description of observed behavior (checklist)
    - Easier to accept by learner
- **Level 3**: Your personal reaction = **coaching**
- **Level 4**: Your suggestion of behaviors to practice = **direction**
- **Closure**: Always remember the E = **encouragement**
Global Feedback

• **Minimal**
  • “good”, “ugh!”, a shrug or nod

• **Behavioral**
  • “that was good because…”
  • “you can improve by…”

• **Interactive/collaborative**
  • let the learner react & self-assess their behaviors

Stanford Faculty Dev Program
Thank you…
Questions…Thoughts
Background – ACGME requirements

Formative Evaluation

“V.A.2.a) The faculty must evaluate resident performance in a timely manner during each rotation or similar educational assignment, and document this evaluation at completion of the assignment

V.A.2.a).(1) The faculty must discuss this evaluation with the resident at the completion of the assignment.”