

Can You Write an Effective Questionnaire? A. Yes, B. Always, C. Read this Post!

You can't fix by analysis what you've spoiled by design.

Rickards G, Magee C, Artino AR. JGME. 2012; 4(4): 407-410

Tracing the steps of survey design: A graduate medical education research example.

Magee C, Rickards G, Byars LA, Artino AR. JGME. 2013; 5(1): 1-5.

What do our respondents think we're asking? Using cognitive interviewing to improve medical education surveys.

Willis GB, Artino AR. JGME. 2013; 5(3): 353-356

Best practices" in survey design:

1. You can't fix by analysis what you've spoiled by design.
2. The questions guide the answers.
3. Think of it as conversation.

Bottom Line:

- A. Put some effort and thought into the development of your questionnaire and pretest your survey items before implementation.
- B. Use these articles as a way to develop good practice
- C. All of the above!

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