Learning Objectives
Upon completion of this session, participants should be able to:
1. Review evidence on use of social media (SM) in healthcare education
2. Describe basics of various SM platforms
3. Explore benefits & disadvantages of SM platforms to healthcare education
4. Elaborate on rules of engagement with SM
5. Debate the importance of SM due to the pandemic and its impact on professional development

Target Audience: All clinician-educators

Joint Accreditation Statement:
In support of improving patient care, Northwell Health is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

Credit Designations:
- **Physicians**
  Northwell Health designates this live activity for a maximum of 1 AMA PRA Category 1 Credits™. Physicians should claim only credit commensurate with the extent of their participation in the activity.
- **Nurses**
  Northwell Health designates this activity for 1 ANCC contact hours.
- **Physician Assistants**
  Northwell Health has been authorized by the American Academy of PAs (AAPA) to award AAPA Category 1 CME credit for activities planned in accordance with AAPA CME Criteria. This activity is designated for 1 AAPA Category 1 CME credits. PAs should only claim credit commensurate with the extent of their participation.
- **Psychologists**
  Northwell Health designates this activity for 1 APA CE credits for psychologists.

Disclosure Policy:
Northwell Health adheres to the ACCME’s Standards for Commercial Support. Any individuals in a position to control the content of a CE activity, including faculty, planners, reviewers or others are required to disclose all relevant financial relationships with commercial interests. All relevant conflicts of interest will be resolved prior to the commencement of the activity.

Planner and Speaker’s Disclosures:
Course Director(s): Alice Fornari, EdD, RDN, has nothing to disclose. Speaker(s): Monica Sheth, MD, has nothing to disclose. Recognition of Program Support: An announcement of program support will be made to all attendees at the beginning of each Regularly Scheduled Session.