Out of the Box to the Harvard Business Review World: Design Thinking and Innovation

Thursday, May 18, 2023
12:00 – 1:00 PM

Speaker:
Ben Thomas, MSN, RN
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Zoom Registration Link
https://hofstra.zoom.us/meeting/register/tJUlf-mgpjtE9wzYlr8G1Gc0dVPeEY0WYG

Learning Objectives
Upon completion of this session, participants should be able to:

1. Identify which ingredients your programs need to be innovative
2. Identify and review four key innovation styles that can lead to success — generators, conceptualizers, optimizers, and implementors
3. Outline a four-part framework for ensuring your team has all four styles represented.
4. Define design thinking components and how they happen
5. Describe how to make design thinking part of innovation strategies
Joint Accreditation Statement:
In support of improving patient care, Northwell Health is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

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- Physicians: Northwell Health designates this live activity for a maximum of 1 AMA PRA Category 1 Credits™. Physicians should claim only credit commensurate with the extent of their participation in the activity.
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Disclosure Policy:
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Planner and Speaker’s Disclosures:
Course Director: Alice Fornari, EdD, RD has nothing to disclose. Planner: Alice Fornari, EdD, RD has nothing to disclose. Speaker: Ben Thomas, MSN, RN has nothing to disclose.