



Strategic Planning Frequently Asked Questions

What is strategic planning?

Strategic planning is a process in which an organization defines its mission and goals and agrees on a strategy.

Reaching strategic goals requires:

- Vision for the future
- Strategy to get there
- Organizational capacity to implement

What are some of the important components of a strategic plan?



Why is strategic planning important?

Strategic planning provides an opportunity to:

- Reconnect with the vision and mission of the organization
- Increase ownership of the organization
- Meet changing needs
- Define success together
- Ensure that everyone is heading in the same direction

What are some of the action steps in a typical planning process?

1. Gather relevant information: SWOT analysis/data gathering/community input
2. Review and/or update mission and vision
3. Determine the best strategies to reach the mission (strategic priorities, objectives)
4. Develop resource plan & evaluation measures
5. Implement the plan
6. Evaluate your work and incorporate what you learned into the next plan

Why are measurements against ZSOM's strategic objectives important?

- Metrics help us evaluate the success and progress of our projects, processes, and overall performance as a community.
- Metrics provide valuable insights into areas where we excel and areas that may require improvement.
- By collecting and analyzing metrics, we can make more informed decisions and set realistic goals for the future.

Are the outcomes a report card for my area or my work?

- No, the outcomes should not be looked at as a report card on your area or individual work. Analyzing our outcomes is simply a way to build a foundation and answer the question, "Where are we now?"
- When we begin the phase "Where are we going?", staff and supervisors will be included in drafting goals and the metrics to measure them. The school's goal is to leverage the power of metrics to achieve our mission and deliver exceptional results.